



Priročnik za uporabo logotipa 50 let Univerze v Mariboru

## VSEBINA

Barvne različice	3
Barve	3
Konstrukcija	4
Prostor nedotakljivosti	4
Črno-beli različici	5
Minimalna velikost	5
Negativ	6
Nedovoljena raba	7
Primarna tipografija	8
Sekundarna tipografija	9
Dopis	10
Pisemska ovojnica	11
Mapa	12
E-predstavitev	13
Podpis – e-pošta	14
Ozadje – videoklic	15

## Barvne različice

Različica  
v slovenskem jeziku



Različica  
v slovenskem jeziku



Različica  
v angleškem jeziku



Različica  
v angleškem jeziku



## Barve



Pantone 7706 CP  
CMYK 100, 16, 10, 44  
RGB 0, 106, 142  
#006a8e



Pantone Black  
CMYK 0, 0, 0, 100  
RGB 0, 0, 0  
#000000



Zlata - zlatotisk

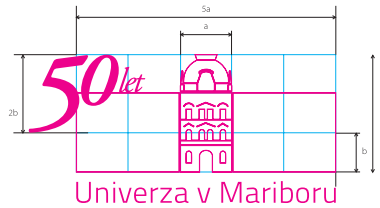


Zlata - gradient  
CMYK 29, 42, 100, 6  
CMYK 5, 9, 48, 0

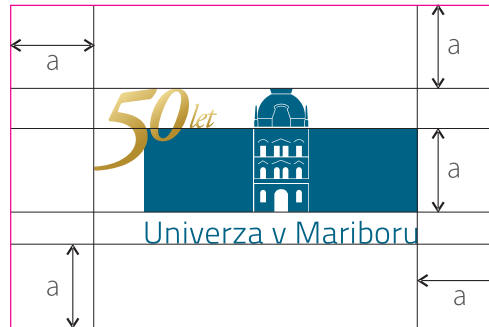


A large, stylized gold logo consisting of the number '50' in a cursive font followed by 'let' in a smaller, sans-serif font.

Konstrukcija



Prostor nedotakljivosti



### Črno-beli različici

Slovenski jezik



Angleški jezik



### Minimalna velikost



Širina najmanjšega dovoljenega znaka je 12 mm.

Negativ

Slovenski jezik



Angleški jezik



Nedovoljena raba



## Primarna tipografija

Titillium Text 25 L  
1 wt

Titillium Text 25  
Labcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25 L 1 wt  
36 pt

# Lorem ipsum dolor

Titillium Text 25 L  
250 wt

Titillium Text 25  
abcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25L 1 wt  
11/13 pt

Sit amet, consectetur adipiscing elit. Nullam non risus justo. Nunc pulvinar orci eget arcu hendrerit ut fringilla sem sodales. In hac habitasse platea dictumst. Curabitur justo nisl, bibendum bibendum adipiscing tristique, convallis nec odio. Integer dapibus turpis arcu. In a tincidunt neque. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Titillium Text 25 L  
400 wt

Titillium Text 25  
abcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25 L 400 wt  
36 pt

# Lorem ipsum dolor

Titillium Text 25 L  
600 wt

Titillium Text 25  
abcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25 L 400 wt  
11/13 pt

Sit amet, consectetur adipiscing elit. Nullam non risus justo. Nunc pulvinar orci eget arcu hendrerit ut fringilla sem sodales. In hac habitasse platea dictumst. Curabitur justo nisl, bibendum bibendum adipiscing tristique, convallis nec odio. Integer dapibus turpis arcu. In a tincidunt neque. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Titillium Text 25 L  
800 wt

Titillium Text 25  
abcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25 L 800 wt  
36 pt

# Lorem ipsum dolor

Titillium Text 25 L  
999 wt

Titillium Text 25  
abcčdefghijklmnoprsštuvzžqxyw  
1234567890! "#\$%&'()\*=?\* ,;:-\_

Titillium Text 25 L 800 wt  
11/13 pt

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## Sekundarna tipografija

### Calibri Light

abcčdefghijklmnoprsštuvzžqxyw  
1234567890!"#\$%&'()\*=?\*,,:;-\_

Calibri Light 36

Calibri Light 11/13

### Calibri Regular

abcčdefghijklmnoprsštuvzžqxyw  
1234567890!"#\$%&'()\*=?\*,,:;-\_

Calibri Regular 36

Calibri Regular 11/13

### Calibri Bold

abcčdefghijklmnoprsštuvzžqxyw  
1234567890!"#\$%&'()\*=?\*,,:;-\_

Calibri Bold 36

Calibri Bold 11/13

## Lorem ipsum dolor

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## Lorem ipsum dolor

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Maribor, 17. 1. 2025  
Številka:

Naslovník  
Naslov 1. vrsta  
Naslov 2. vrsta  
Naslov 3. vrsta

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec ac libero enim, a facilisis nulla. Proin mollis tortor nec enim dignissim fringilla. In suscipit velit et augue malesuada ultricies. Phasellus pulvinar urna a justo lacinia tempor. Mauris dictum, lorem vitae commodo pharetra, velit est semper felis, in lacinia tellus mauris mattis arcu. Nunc arcu turpis, condimentum eu facilisis vitae, semper eget nisi. Fusce id orci et erat iaculis auctor nec id mauris. Nulla id erat quis massa venenatis ullamcorper.

Curabitur eu arcu quis sem vehicula facilisis tempor sit amet nibh. Suspendisse lacinia tincidunt odio pulvinar accumsan. Cras pulvinar, sapien sit amet semper porta, magna diam condimentum odio, convallis aliquet ligula nisi vel ante. Vivamus sit amet imperdiet nulla. Sed in dolor neque, sed condimentum metus.

Etiam pharetra convallis lorem, nec ullamcorper lacus luctus vitae. Phasellus auctor, quam id iaculis aliquam, nulla orci venenatis nunc, non adipiscing lectus libero at elit. Phasellus lacus diam, mattis nec auctor a, porta sed lorem. Nulla convallis diam nec ipsum gravida ac aliquam odio mattis.

Phasellus pulvinar,

Ime Primek

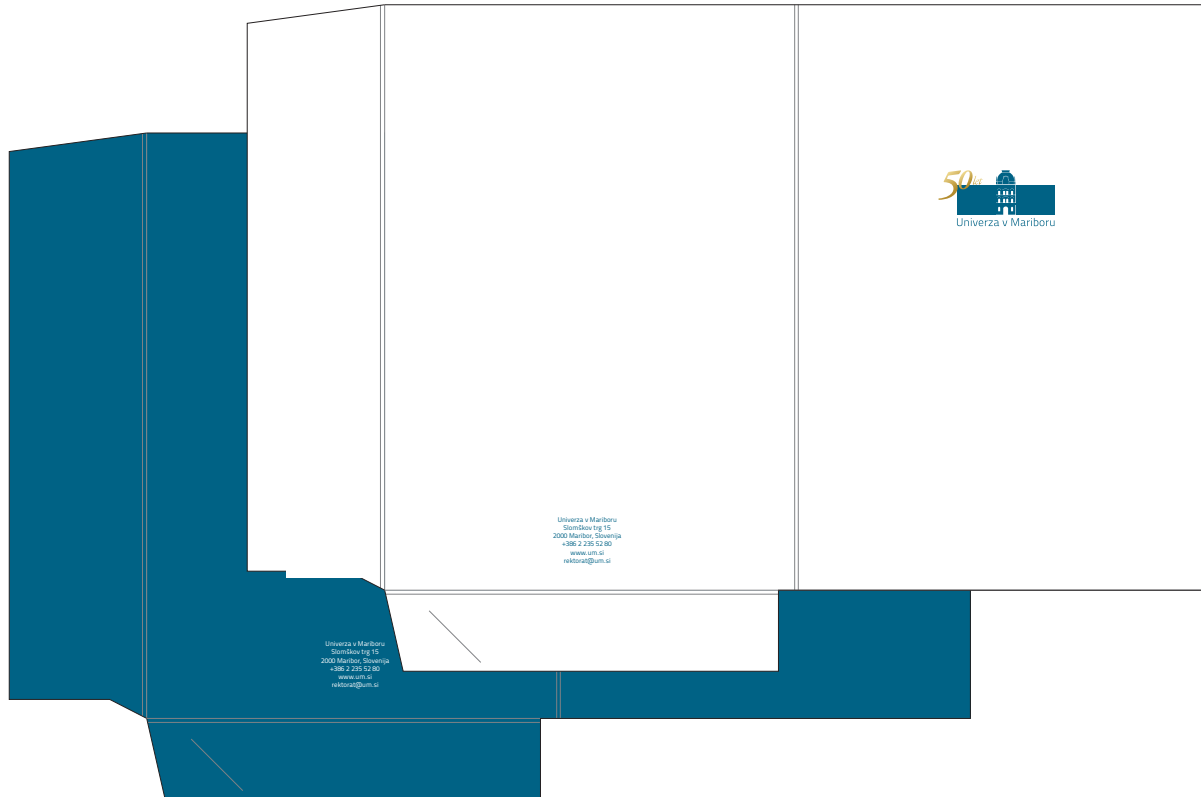
Priloge:

1. priloga 1
2. priloga 2
3. ...

Pisemska ovojnica



## Mapa



E-predstavitev



Univerza v Mariboru


Avtor

Naslov predstavitve



Naslov predstavitve


Podnaslov



Univerza v Mariboru

Naslov

Podnaslov



Naslov

Naslov strani

2

Podpis – e-pošta



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Ozadje videoklic

MS Teams, Zoom ...

